

## Quick Reference Guide

### Tobacco-Free Businesses for Iowa

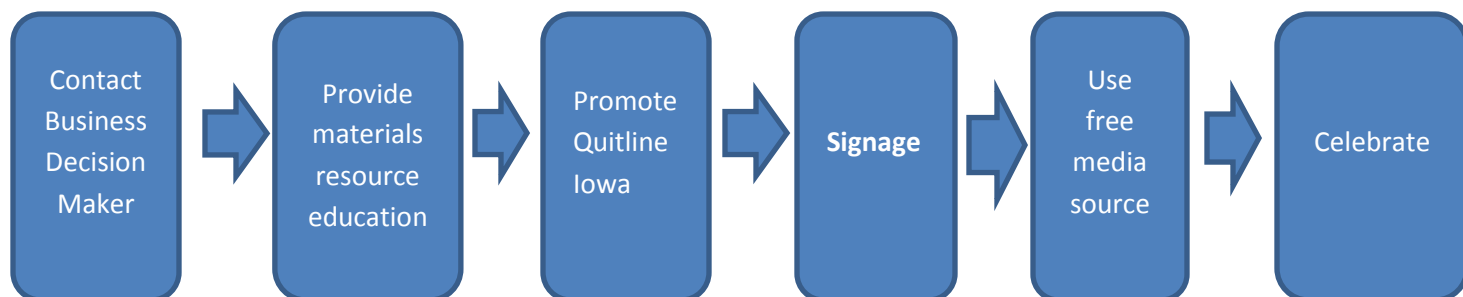
#### How do I get started?

Identify businesses you would like to work with. As the resident expert in your community you can join the local chamber and meet businesses/employers, use the internet or telephone book to locate local listings.

What materials are available for me to use in making contact with a business? At a minimum, these items will be available to you:

1. Resources, Guide, Toolkits: There are many resources available nationally and in Iowa of businesses/organizations that have already implemented policy. The Division will post web links to these on our Division website. In Iowa, Linn County public health and Central Iowa Tobacco Partnership/ALA both have published toolkits to assist in this process.
2. As you work with different businesses you may want to offer different options to fit their business needs. Refer to options in the toolkits above.
3. Tobacco-Free Signage samples will be posted on our website.
4. Promote Quitline Iowa with any business contacts you make. Suggest the business add Quitline Iowa as a web link to the business website home or main page as a resource.
5. Discuss media resource needs once the business has adopted policy. Suggest putting an advertisement in local papers, local radio stations, possibly use social media options.
6. Celebrate the success with the business.

#### What is the process for completing a tobacco-free property/ground policy objective?



Iowa Department of Public Health  
Promoting and Protecting the Health of Iowans